5

Abstract of the Disclosure

A method and corresponding apparatus and system for conveying a message between sending and receiving terminals of a communication system, the method including the steps of: assembling a plurality of frames of the message in a desired order, at least one frame including text and either a picture or a bookmark to a picture; indicating a recipient of the message; indicating that the message is to be sent to the indicated recipient; wherein the step of indicating that the message is to be sent to the indicated recipient is performed once for all of the frames of the message rather than for each frame of the message, thereby providing to the recipient a message consisting of a plurality of frames in the desired order. The message is provided using a message service such as either the short message service (SMS), extended message service (EMS), or the multimedia messaging service (MMS).